Austin Robin Moras

Lead Product Designer

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India · Open to international relocation

Summary

Lead Product Designer with 4+ years designing and shipping fintech products across investing, trading and AI. Lead 0→1 product direction, visual design and design teams, partnering with founders, product and engineering from concept to launch.

Experience

LEAD PRODUCT DESIGNER — CHOICE INTERNATIONAL LTD. APR 2024 – PRESENT

Lead design across HIGH, Bloom Algo and StockBee. Built and mentor a 6-person design team, shape product and visual direction, maintain the shared design system, and partner with founders, PMs and engineers from concept to launch.

PRODUCT DESIGNER — CHOICE INTERNATIONAL LTD. OCT 2022 – MAR 2024

Joined to design StockBee from concept to launch across product, UX/UI and brand. Promoted to Lead Product Designer within 18 months.

FREELANCE PRODUCT & WEB DESIGNER DEC 2021 – SEP 2022

Designed and built Framer websites, Shopify storefronts and brand identities for startups and small businesses.

Selected Products

HIGH — INVESTING & TRADING APP 2025 – PRESENT

Lead product and visual design from product vision through launch across iOS and Android. Designed experiences spanning onboarding, market discovery, portfolios, watchlists, news, IPOs, ETFs, F&O and SIPs. Set the visual direction before UI and built the product system around it.

75K+ waitlist registrations

BLOOM ALGO — NO-CODE ALGORITHMIC TRADING 2023 – 2024

Designed a no-code platform that lets retail traders connect a broker and deploy 10+ pre-built strategies in 2 clicks, with live P&L, execution status and WhatsApp trade/risk alerts.

STOCKBEE — AI STOCK-MARKET INTELLIGENCE 2022 – 2023

Led product and brand from blank canvas to launch in under 3 months, delivering real-time market intelligence across WhatsApp and web for 7,000+ stocks.

1,000+ pre-launch leads · 250+ paying customers in month 1 · 1,000+ active users in 3 months · 20K+ Instagram followers in 6 months

Skills

Product: Product strategy · 0→1 design · UX/UI · Interaction design · Visual design · Design systems · User research · Usability testing · Prototyping · Accessibility · Brand identity · Art direction · AI-assisted workflows

Leadership: Design direction · Team leadership · Mentoring · Stakeholder management · Cross-functional collaboration

Education

B.E. ELECTRONICS & COMMUNICATION 2018 – 2022

St Joseph Engineering College (VTU), India